

# Agnieszka Guzik

UI Designer • Webflow Developer • 10+ Years Experience in Design

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## PROFILE

Multidisciplinary UI Designer and Webflow Developer with 10+ years of experience across product design, motion, and marketing. I design clean, intuitive interfaces in Figma and build fully functional, client-editable Webflow sites – including custom CMS, interactions, and micro-animations. Fluent in English (BA, English Philology); comfortable working asynchronously with international teams. Available for remote roles.

## CORE SKILLS

Design Development & Tools • Figma • Adobe Creative Cloud • Sketch • Framer • Webflow • CMS • Interactions & Animations • UI/UX Design • Prototyping • Component Libraries • HTML • CSS • JavaScript (basic) • Motion Design • Brand Identity • No-Code Development • AI tools in design workflow • Make • Zapier • Airtable

## RELEVANT EXPERIENCE

### Freelance UI Designer & Webflow Developer • Aga Gu 2022 – Present

- Delivered 20+ end-to-end projects: UI design in Figma through full Webflow development and launch
- Built 100% of client sites with custom CMS, enabling clients to manage content independently without developer support
- Designed and implemented interactions and micro-animations that elevated UX across product and marketing sites
- Managed full project lifecycle – from brief and wireframes to final handoff – for clients across Europe

### UI Designer • visionpeople.agency 2022 – 2024

- Owned UI design for 5 primary client accounts and subsidiaries, maintaining brand consistency across all digital platforms
- Designed complex dashboards and high-conversion landing pages within tight weekly sprint cycles
- Co-created a standardized Figma component library that significantly accelerated developer handoff and reduced rework

### Motion Designer & Creative Designer • HBH sp. z o.o. 2019 – 2022

- Produced hundreds of digital assets and animations for multi-channel marketing campaigns
- Developed Key Visuals and brand elements that defined the visual identity for several core product lines
- Collaborated cross-functionally with copywriters, marketers, and developers to deliver cohesive campaigns on tight deadlines

### DTP Specialist • Print XL Printhouse 2015 – 2019

- Prepared 2,000+ m<sup>2</sup> of print-ready files per month for large-format displays and marketing materials
- Configured Preflight software to automate file verification, reducing production errors and accelerating turnaround time

## EDUCATION & CERTIFICATIONS

AI in Business Development

Google & SGH Warsaw, 2025

The Webflow Way

Webflow University, 2025

NoCodeMakers 2.0

Brave Courses & Dare It, 2025

Interaction Designer

Design Practice, 2023

UI Design

Infoshare Academy, 2021

BA, English Philology

English Philology PWSZ Konin, 2014

Portfolio: [agnieszkaguzik.com](https://agnieszkaguzik.com) • Webflow profile: [webflow.com/@agagu](https://webflow.com/@agagu)